

CITY OF WEST ALLIS
CELEBRATIONS COMMITTEE MEETING
April 2, 2015

MINUTES

Members Present: Alderperson Rosalie Reinke, Mayor Dan Devine, Kathleen Dagenhardt, Dianne Eineichner, Mark Ellington, Rebecca Grill, Pat Hladilek, Randy Kassa, Jerry Kucharski, Jim Mejchar, Tim Meyer and Brenda Schmid

Members Excused: Mary Cay Freiberg, John Maydak, Gina Rafenstein and Shelly Strasser

Also Present: Cheri Gravitter, WI State Fair Park and Barb Weller, Purchasing Division

Chair Reinke called the meeting to order at 4:00 PM

1. Minutes of previous meeting – motion to approve by Mr. Kucharski, seconded by Mr. Meyer, unanimous approval.
2. Memorial Day, May 25 – Ms. Schmid gave an update on the parade. She is still waiting for some responses but said everything will be taken care of.
3. Veteran's Project –Chair Reinke received a few phone calls about the project. A sales rep. asked if we would accept sample shampoo items but we are looking for full size containers. There is confusion on where to drop off the items at City Hall so Ms. Weller will ask the Print Shop to make a sign to place in the lobby. Packages are due by May 15. The committee will organize on the 20th and they will be delivered on the 24th. Chair Reinke will bring a volunteer sign-up sheet to next month's meeting. Chair Reinke checked at Michael's for bags. They have 13 for \$4.99 and she will find out if Michael's will donate the bags. The drawings that the elementary kids color will be attached to the bags.
4. Ala Carte, June 7, 12 – 6 PM –Chair Reinke asked the committee if they want to sell soda, water and popcorn and everyone thought it was a good idea. Ms. Gravitter suggested selling buttons, or Koozies to raise money for the parade. Ms. Eineichner suggested wrist bands. Mr. Ellington will check on pricing for a few items and a decision will be made at next month's meeting. Chair Reinke will have a volunteer signup sheet with 1-hour shifts at next month's meeting. Ms. Gravitter also suggested having a duck pool and give away small prizes. Ms. Eineichner said she would get the ducks. The committee will decide for sure what to sell a few days before the event. Chair Reinke said she would get 2 raffle baskets.
5. 4th of July Parade & Post Parade, July 2, 7 -10 PM – Ms. Strasser was unable to attend the meeting but Chair Reinke confirmed that the Letter Carrier's Band will be in the parade in place of the Jim Madritsch Band.
6. Grandstand Show, July 4, 8 PM –Chair Reinke suggested starting the show at 8:30 instead of 8:00 so that there wouldn't be a delay before the fireworks. Ms. Grill will call the Mt. Hope Troop 580 Boy Scouts to confirm they can do the flag ceremony. Ms. Weller will check with Mr. Barwick to make sure he can be a point of contact for the Boy Scouts. Ms. Gravitter will bring the Kids from Wisconsin contract to next month's meeting.

7. Fundraising –Mr. Falk, chair of the Christmas Parade Committee asked Chair Reinke if this committee would like to help with their bowling fundraiser on May 2 at Rivera Lanes. They would donate some of the profits and this would be a way to raise money for the 4th of July parade. There was interest from the committee. Ms. Weller will send an email with all the information to the committee members after the next Christmas Parade meeting on April 8th.
8. Next meeting date – May 7, 2015
9. Motion to adjourn by Mayor Devine, seconded by Mr. Kucharski. Meeting adjourned at 5:00 PM